

**Rotary Leadership Summit &
President Elect Training (PETs)**
March 9 & 10, 2018
Best Western Plus Burley Inn and Convention Center
800 N. Overland Ave., Burley, Idaho

Who Should Attend

**President Elects | Vice Presidents | Membership Chairs | Foundation Chairs
Grant Chairs | Service Project Chairs | Public Image Chairs | Board Members**

Purpose

The purpose of the Rotary Leadership Summit is for club leaders to have dedicated time to collaborate on the ideas that will impact their club's future. All club leaders are invited to attend, but there are five specific "tracks". If a board member attends that doesn't have a specific "chair" assignment, they may simply choose the track they would like to focus on.

Friday Tracks:

- **President Elect Training (PETs):** Vice Presidents and Incoming Vice Presidents are encouraged to participate.
- **Membership:** Membership Chairs and others interested in growing club membership.

Saturday Tracks:

- **President Elect Training (PETs):** Vice Presidents and Incoming Vice Presidents are encouraged to participate.
- **Membership:** Membership Chairs and others interested in growing club membership.
- **Foundation:** Foundation and Grant Chairs and others interested in learning more about how they can maximize the impact of the Foundation.
- **Public Image:** Public Image Chairs and others interested in learning more about how they can attract and retain members with a positive and powerful public image.
- **Service:** Service Project Chairs and others interested in learning more about successful service projects and how to raise the funds to support them.



Friday

- Noon Check-in
- 1:00 Welcome - Bob Lee, District Trainer
- 1:30 Join Leaders, Exchange Ideas, & Take Action - Jennifer Deroin, DGE

President Elects, VPs

- 2:00 Membership, Understanding the Numbers Marie Baker
- 2:45 Visioning & Team Building Bob Lee
- 3:30 Break
- 4:00 A Picture of Success Rich Kirkham
- 4:45 Rotary Club Central Overview

Membership Chairs

- 2:00 Membership, Understanding the Numbers Marie Baker
- 2:45 Membership Workshop Marie Baker
- 3:30 Break
- 4:00 A Picture of Success Rich Kirkham
- 4:45 Rotary Club Central Overview
- 5:30 Social
- 6:30 Dinner
-Keynote Speaker, Greg Podd, Rotary International Vice President
"What I Wish I had Known When I Was Club President"



Saturday

7:00 Breakfast

8:00 General Assembly

President Elects, VPs

8:20 Foundation 101 Marianne Barker

9:00 The Power of Your Public Image

9:45 RYLA Todd Fisher

10:10 RYE John & Mike

10:30 Break

10:45 The Ups and Downs in Your Club Russell Johnson

Membership Chairs

8:20 Foundation 101 Marianne Barker

9:00 The Power of Your Public Image

9:45 Design Your Membership Plan Marie Baker

10:30 Break

10:45 Develop a Membership Calendar Marie Baker

Foundation Chairs

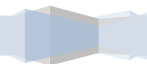
8:20 Foundation 101 Marianne Barker

9:00 The Power of Your Public Image

9:45 District and Global Grants Marianne Barker

10:30 Break

10:45 Write Your Club's Grant Marianne Barker



Public Image Chairs

8:20 Foundation 101 Marianne Barker
9:00 The Power of Your Public Image
9:45 Maximize Rotary's PI Tools
10:30 Break
10:45 Design a Public Image Impact Plan

Service Project Chairs

8:20 Foundation 101 Marianne Barker
9:00 The Power of Your Public Image
9:45 Designing an Impactful Project
10:30 Break
10:45 Raise More Money to Fund for Your Projects

Saturday Afternoon

11:30 Lunch
12:00 Afternoon Work Session to Finalize Vibrant Club Plan
- Work with your club leaders to write your Vibrant Club Plan
- Input goals into Rotary Club Central
3:00 Present Plan Highlights
4:00 Closing Remarks
4:15 Dismissed

