

**Rotary Leadership Summit &
President Elect Training (PETs)**
March 9 & 10, 2018
Best Western Plus Burley Inn and Convention Center
800 N. Overland Ave., Burley, Idaho

Who Should Attend

**President Elects | Vice Presidents | Membership Chairs | Foundation Chairs
Grant Chairs | Service Project Chairs | Public Image Chairs | Board Members**

Purpose

The purpose of the Rotary Leadership Summit is for club leaders to have dedicated time to collaborate on the ideas that will impact their club's future. All club leaders are invited to attend, but there are five specific "tracks". If a board member attends that doesn't have a specific "chair" assignment, they may simply choose the track they would like to focus on.

Friday Tracks:

- **President Elect Training (PETs):** Vice Presidents and Incoming Vice Presidents are encouraged to participate.
- **Membership:** Membership Chairs and others interested in growing club membership.

Saturday Tracks:

- **President Elect Training (PETs):** Vice Presidents and Incoming Vice Presidents are encouraged to participate.
- **Membership:** Membership Chairs and others interested in growing club membership.
- **Foundation:** Foundation and Grant Chairs and others interested in learning more about how they can maximize the impact of the Foundation.
- **Public Image:** Public Image Chairs and others interested in learning more about how they can attract and retain members with a positive and powerful public image.
- **Service:** Service Project Chairs and others interested in learning more about successful service projects and how to raise the funds to support them.



Friday

- Noon Check-in
- 1:00 Welcome - Bob Lee, District Trainer
- 1:30 Join Leaders, Exchange Ideas, & Take Action - Jennifer Deroin, DGE

President Elects, VPs

- 2:00 Membership, Understanding the Numbers Marie Baker
- 2:45 Visioning & Team Building Bob Lee
- 3:30 Break
- 4:00 A Picture of Success Rich Kirkham
- 4:45 Rotary Club Central Overview Jennifer Deroin

Membership Chairs

- 2:00 Membership, Understanding the Numbers Marie Baker
- 2:45 Creating Your Membership Vision and Goals Marie Baker
- 3:30 Break
- 4:00 A Picture of Success Rich Kirkham
- 4:45 Rotary Club Central Overview Jennifer Deroin
- 5:30 Social
- 6:30 Dinner
-Keynote Speaker, Greg Podd, Rotary International Vice President
"I Wish I Had a Do-Over"



Saturday

- 7:00 Breakfast
- 8:00 General Assembly – Kelly Atkinson – The Power of One

President Elects, VPs

- 8:20 Rotary Foundation 101 Marianne Barker
- 9:00 The Power of Your Public Image
- 9:45 RYLA Todd Fisher
- 10:10 RYE John & Mike
- 10:30 Break
- 10:45 The Ups and Downs in Your Club Russell Johnson

Membership Chairs

- 8:20 Rotary Foundation 101 Marianne Barker
- 9:00 The Power of Your Public Image Michela Swarthout
- 9:45 Designing Your Membership Calendar Marie Baker
- 10:30 Break
- 10:45 Finalizing Your Membership Plan Marie Baker

Foundation Chairs

- 8:20 Foundation 101 Marianne Barker
- 9:00 The Power of Your Public Image Michela Swarthout
- 9:45 Grants Management Marianne Barker
- 10:30 Break
- 10:45 Write Your Club's Grant Marianne Barker



Public Image Chairs

8:20	Rotary Foundation 101	Marianne Barker
9:00	The Power of Your Public Image	Michela Swarthout
9:45	Maximize Rotary's PI Tools	Michela Swarthout
10:30	Break	
10:45	Design a Public Image Impact Plan	Michela Swarthout

Service Project Chairs

8:20	Rotary Foundation 101	Marianne Barker
9:00	The Power of Your Public Image	Michela Swarthout
9:45	Designing an Impactful Project	TBD
10:30	Break	
10:45	Raise More Money to Fund for Your Projects	TBD

Saturday Afternoon

11:30	Lunch
12:00	Afternoon Work Session to Finalize Vibrant Club Plan <ul style="list-style-type: none">- Work with your club leaders to write your Vibrant Club Plan- Input goals into Rotary Club Central
3:00	Present Plan Highlights
4:00	Closing Remarks
4:15	Dismissed

