**From Ideas to Action**

**Your Vibrant Club Vision**

**Rotary Club of**

|  |
| --- |
| Who We Are |
|  |
| What We Stand For |
|  |
| Attributes |
|  |
| Slogan |
|  |
| Elevator Speech |
|  |



#1 Membership

|  |  |
| --- | --- |
| **Membership Goal:** |  |
| **By When:** |  |
| **Strategy** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
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#2 Service and Fundraising

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| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
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#3 Foundation and Polio Plus

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| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
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#4 Public Image

|  |  |  |  |
| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
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|  |  |  |  |
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#5 Fellowship

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| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
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|  |  |  |  |
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#6 Organizational Readiness

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| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**Rotary Core Values**

Fellowship | Integrity | Diversity | Service | Leadership

**Rotary Vision Statement**

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in our selves.

**Rotary Mission Statement**

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.